

# Open Eyes

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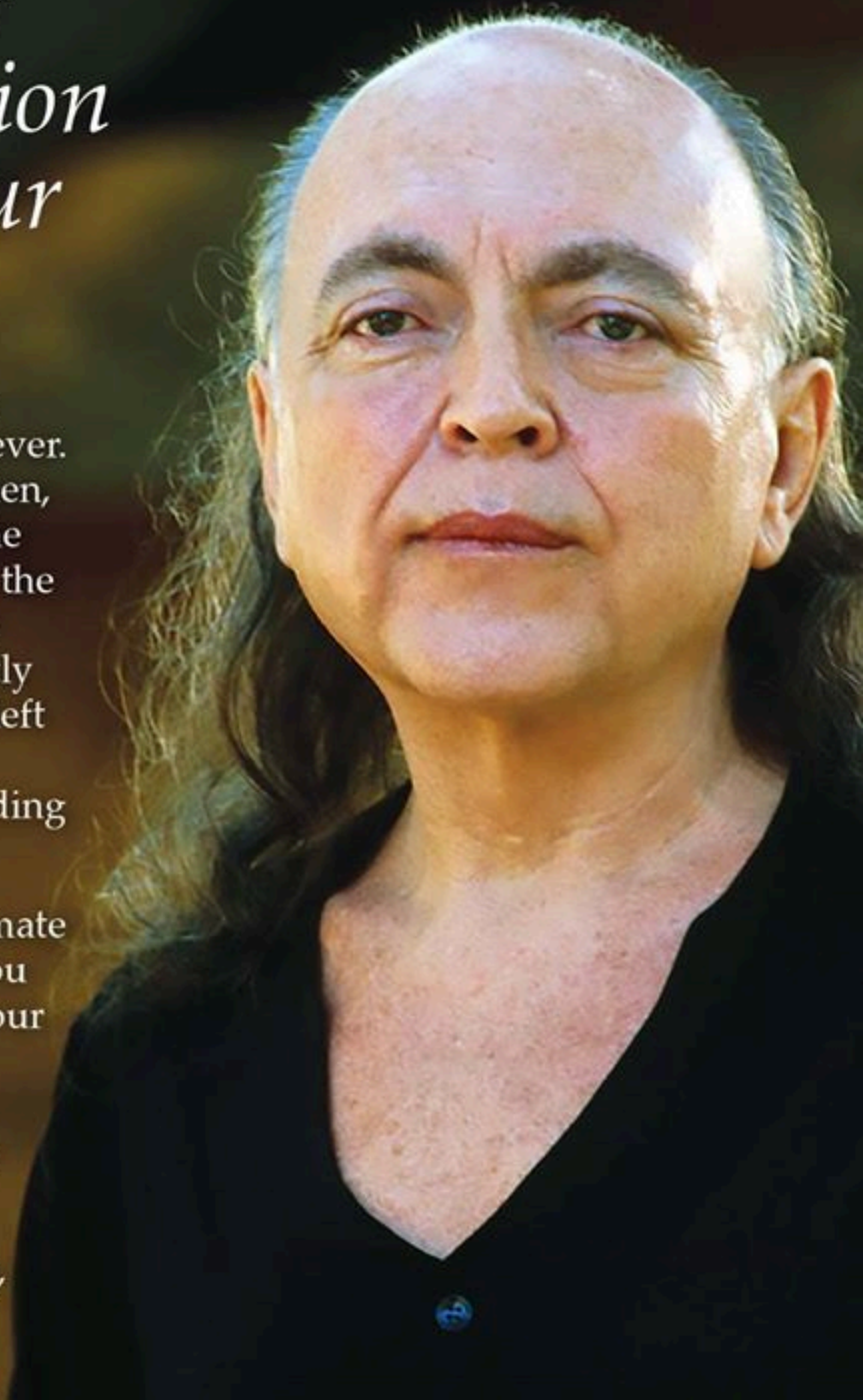
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## *Wherever Your Attention Goes Is Your Destiny*

Notice anything you enjoy—anything whatsoever. Initially, you enjoy it. Then, over time, repeating the enjoyment, trying to get the pleasure out of it, the pleasure becomes greatly reduced. What you are left with is the pattern reinforcing itself, demanding repetition...

If you want What is Ultimate and Most Profound, you must be changed—in your choices, in your understanding, in your involvement in everything.

– Avatar Adi Da Samraj,  
*My “Bright” Form*

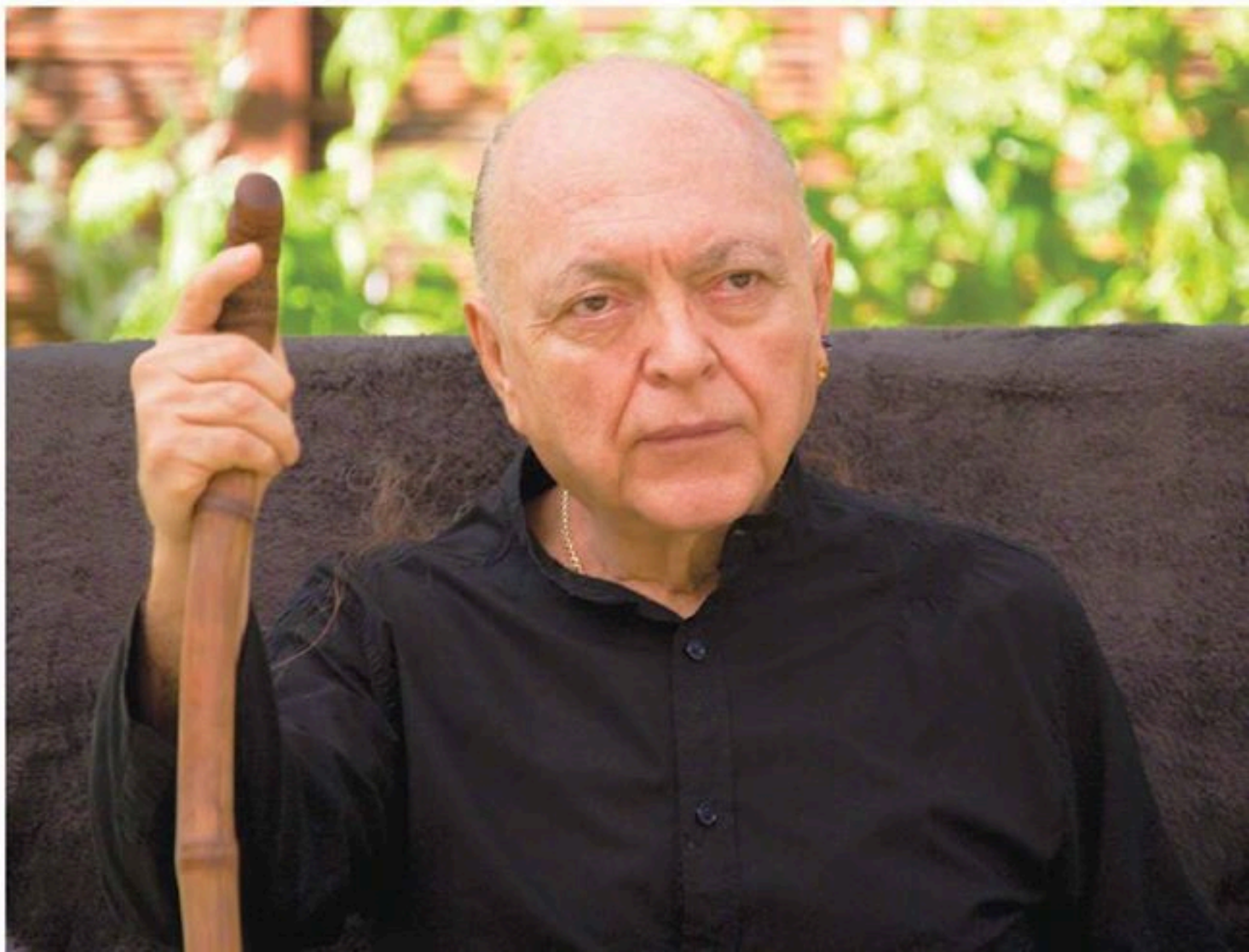


# *Klik-Klak: The Pattern Patterning*

Avatar Adi Da coined the term “klik-klak” as a name for conditional reality. This name indicates (even by means of the sound of the two syllables) that, in and of itself, conditional reality is a heartless perpetual-motion machine of incessant change, producing endlessly varied patterns that are (at the “root”) binary (or dualistic) in nature (as, for example, “yes-no”, “on-off”, or “black-white”).

He explains that the fundamental error of the presumed separate self is the attempt to superimpose the characteristics of **Consciousness Itself** onto the klik-klak realm. Ultimately, we must Realise **That Which is Always Already the Case**, Prior to the illusion of klik-klak.

For more, see the 2-CD set *“Klik-Klak: The Pattern Patterning / Persist in the In-Depth Process”*: <http://www.dawnhorsepress.com/ProductDetail.aspx?PID=2245>



# *The Cycle of Pleasure and Pain—*

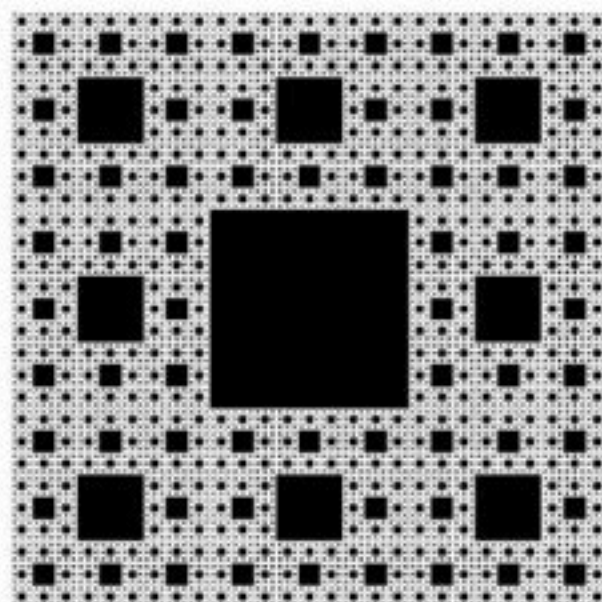
**C**onditional existence is a play of opposites. If you work on the pleasure side, then (sooner or later) the pain comes into play—and, like any addict, you continue to seek for pleasure, but now your search is to relieve yourself of some pain, rather than to magnify your enjoyment of pleasure. Most of the time, you are just suffering, and the pattern is repeating itself automatically...

When you realize that there is nothing in ego-life but this dis-ease, this disturbance, that everything ends in displeasure and pain, and that, truly, there is nothing to be devoted to apart from That Which Is Great, Divine, Love-Blissful, Happy, and Free—that is the basis on which you grow most profoundly and Realize most profoundly.

The way out of the cycle of pleasure and pain—the cure for your addiction—is also painful, to some degree. There is heat in it. However, when you understand the reasonableness of the cure and its purpose, you become willing to endure it. Having so thoroughly adapted to what is inherently painful, you must understand that you have to endure a process of purification—like a 500-pound man committed to losing weight. Therefore, a part of “self”-discipline is that you become willing to endure that process—because of your intelligence, your understanding...

Wherever your attention goes is your destiny.

—Avatar Adi Da Samraj, *My “Bright” Form*



The “Sierpinski carpet” is an example of an endlessly repeating binary pattern. A square is cut into 9 subsquares in a 3-by-3 grid, and the central subsquare is removed. The process is then repeated in remaining 8 subsquares, infinitely. This plane fractal is shown here at level 6.



# *Direct Revelation of The Divine*

You do not like to feel suffering and limitation. Yet, if you do feel it, and become sensitized by it..., then you find the Glory within Which this limitation is arising. I am not merely communicating a philosophy to you. Philosophy is not enough.... The only thing that is enough is the Direct Revelation of the Divine.

I Am here. I Am That.

– Avatar Adi Da Samraj, *My "Bright" Form*

## **Who Is Avatar Adi Da Samraj?**

Avatar Adi Da's entire human lifetime was a unique demonstration of His Eternal Form—the State He calls the "Bright", the Conscious Light that is Reality Itself.

From His birth on 3 November 1939 on Long Island in New York, to His passing from the body on 27 November 2008 on the Island of Naitauga, Fiji, His Life is the story of the Intervention of the "Bright" in human time.

The fruits of Avatar Adi Da's Lifetime are the establishment of a new and unique possibility for the transformation of all beings and the world itself.

His Eternal Revelation is of the Divine Reality, which is always Shining—like the sun—as the Prior Condition of every one and every thing.

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